

DIGITAL AI SUMMIT

AI as the New Growth Engine: How to Build, Launch and Scale Products to Millions of

Mr. Christopher Obereder

CMO of LocalSend



KEYNOTE SPEAKER · AI & GROWTH

Christopher Obereder

Serial Entrepreneur · Investor · Co-Founder, LocalSend

From zero network in Silicon Valley to products used by **500M+ people** — Christopher turns frontier technology into mass-market growth, on stage and in the boardroom.

FORBES 30 UNDER 30

HARVARD

500M+ USERS REACHED

100+ INVESTMENTS

01 About



“I came to Silicon Valley with no network, no capital, and no safety net — and built products now used by **half a billion people.**”

Christopher Obereder is a **serial entrepreneur and long-term investor** with over 100 investments and involvement in more than 10 major M&A transactions. His work centers on building and scaling products to global adoption.

Early in his career he contributed to growth and fundraising efforts at **Discord** during its rise into a multi-billion-dollar platform, and advised companies that collectively raised tens of millions in capital.

Today he is **Co-Founder of LocalSend**, one of the fastest-growing open-source projects in the world, and invests through **Start-Up-Chris Ventures**. He is currently building large-scale investment and media formats across Southeast Asia, connecting global capital, top founders, and mass-market audiences.

500M+

PEOPLE REACHED
ACROSS PRODUCTS

240K

INSTAGRAM
FOLLOWERS

43K

LINKEDIN
FOLLOWERS

100+

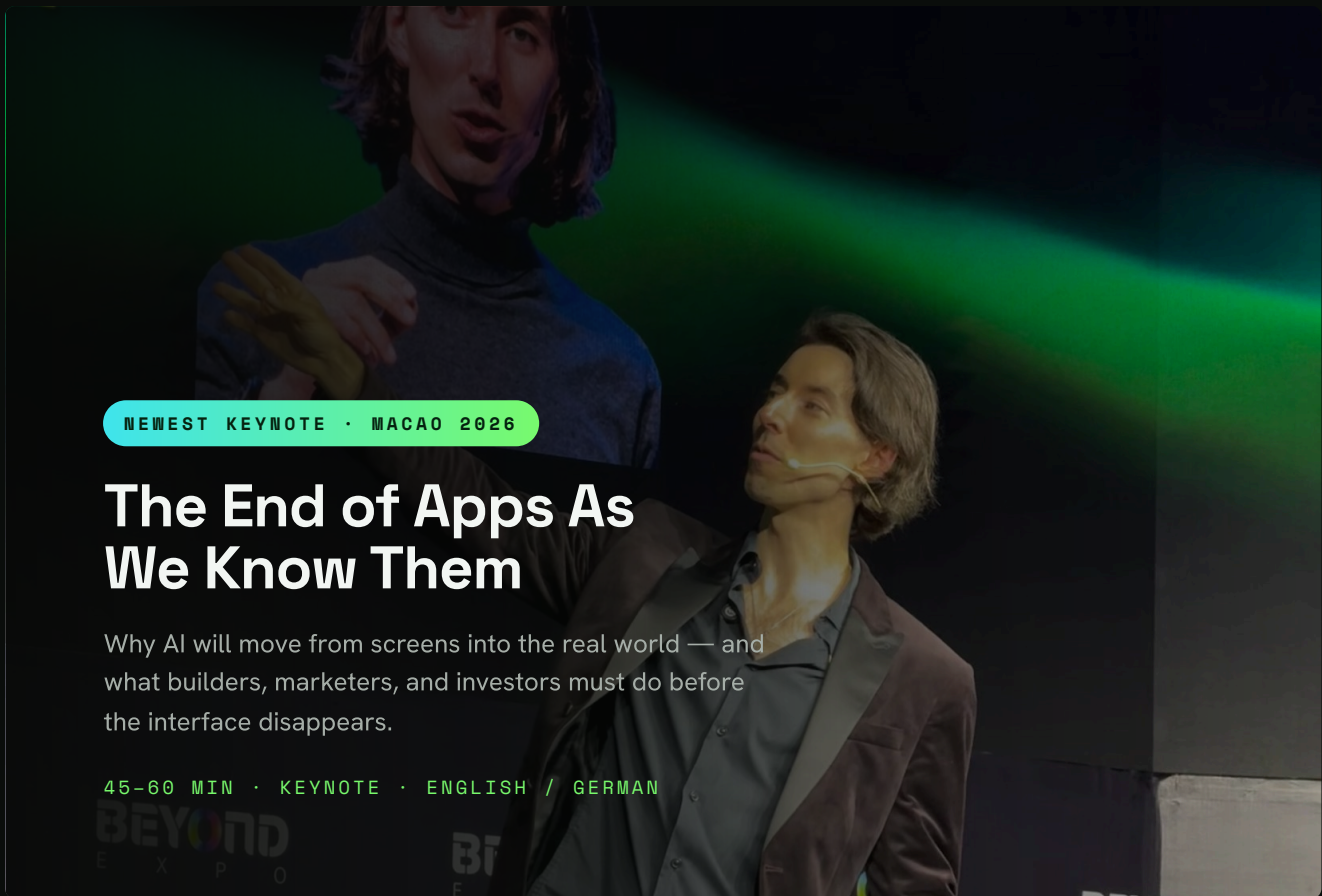
ANGEL / VENTURE
INVESTMENTS

10+

MAJOR M&A
TRANSACTIONS

70K+

LOCALSEND
GITHUB STARS



NEWEST KEYNOTE · MACAO 2026

The End of Apps As We Know Them

Why AI will move from screens into the real world — and what builders, marketers, and investors must do before the interface disappears.

45-60 MIN · KEYNOTE · ENGLISH / GERMAN

■ AI as the New Growth Engine

Building, launching and scaling products to millions of users with AI-native systems.

■ International Marketing

Cross-border go-to-market — taking products from one region to global, mass-market adoption.

■ Blockchain & Decentralization

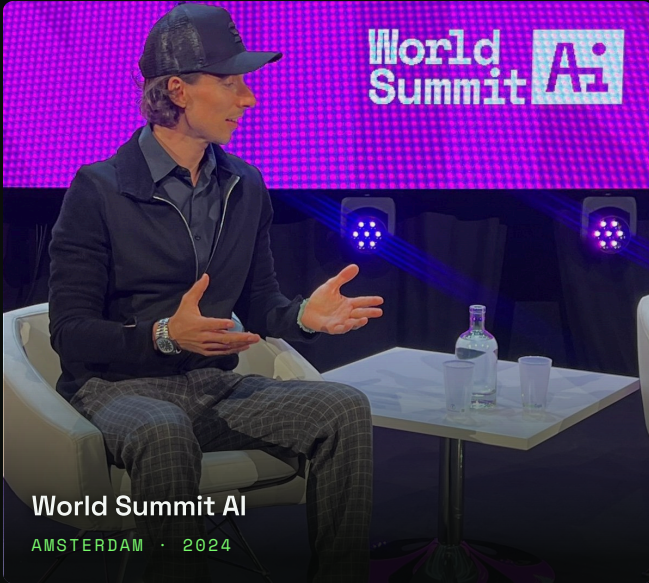
Local-first, privacy-first and sovereign software beyond centralized infrastructure.

■ Building in the Open

Open source as a growth strategy — lessons from LocalSend's 8M+ downloads and 100+ contributors.



04 Stage Moments



05 Track Record

100+ conferences and counting. These are some of the highlights — combined, Christopher has spoken in front of **millions of people**, on stages across four continents.

2026 **Beyond Expo — Digital AI Summit**
Macao, China
Keynote on AI as the new growth engine.

2025 **CashFlow Conference**
Frankfurt, Germany
Founder & investor on scaling ventures.

2024 **World Summit AI**
Amsterdam, Netherlands
Scaling AI products to millions of users.

2024 **Blockchain Futurist Conference**
Toronto, Canada
Investing in the next crypto cycle.

2022 **Skinnovation**
Innsbruck, Austria
“What are NFTs & how will they change the world?”

2019 **Blockchain Future Festival**
Stuttgart, Germany
Special guest on building in crypto.

2019 **Ebspreneurship Forum**
Oestrich-Winkel, Germany
On entrepreneurship & startup growth.

2018 **Hard Fork Decentralized**
London, UK
TNW's blockchain summit, powered by eToro.

2018 **Malta Blockchain Summit**
St. Julian's, Malta
Marketing & scaling crypto products.

2018 **Futurama Blockchain Summit**
Ibiza, Spain
Alongside Roger Ver & Brock Pierce.

2018 **CEBIT — D!TALK**
Hannover, Germany
On raising \$100M+ for ICOs.

2018 **Bits & Pretzels**
Munich, Germany
Europe's largest founders festival.

2018 **BlockShow Europe**
Berlin, Germany
Panel: Marketing Landscape.

2018 **WeAreDevelopers World Congress**
Vienna, Austria
Building products developers love.

2018 **C³ Crypto Conference**
Berlin, Germany
Panel: Future of Communication.

2018 **48forward Festival**
Munich, Germany
Panel: Disruptive Fintechs & Blockchain.

100+

CONFERENCES
WORLDWIDE

Millions

REACHED ON STAGE
(COMBINED)

25+

COUNTRIES · 4
CONTINENTS

2015

SPEAKING
SINCE

SHARED THE STAGE WITH **Steve Wozniak, Jason Derulo, Roger Ver, Brock Pierce & more.**

06 Featured Speaker

Selected event graphics from organizers worldwide — featured alongside Roger Ver, Brock Pierce and other industry leaders.



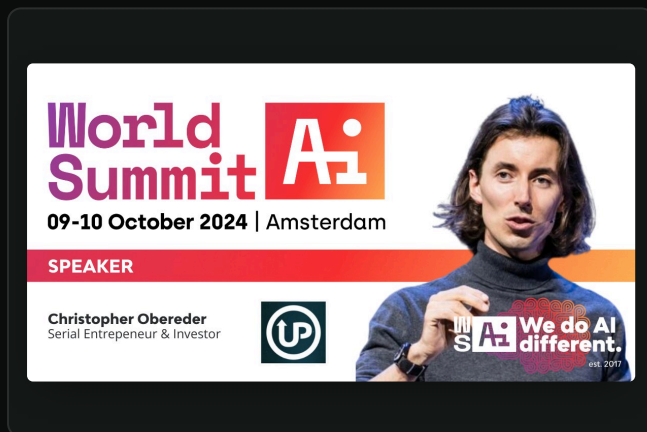
Futura Blockchain Innovators Summit

IBIZA · 2018



Blockchain Futurist Conference

TORONTO · 2024



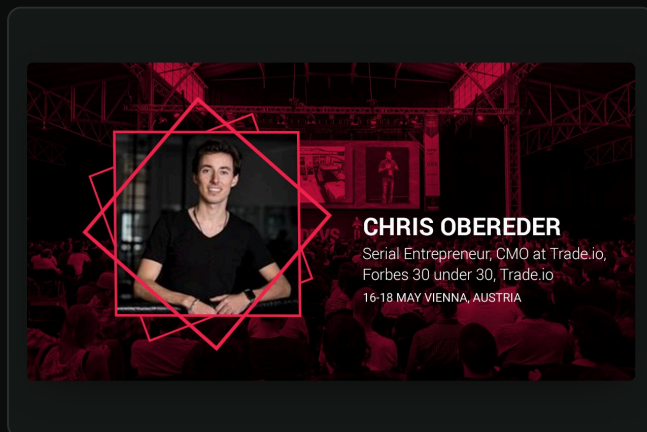
World Summit AI

AMSTERDAM · 2024



Skinnovation

INNSBRUCK · 2022



WeAreDevelopers World Congress

VIENNA · 2018



Blockchain Future Festival

STUTTGART · 2019

07 Media Coverage

Christopher's products and market commentary have reached global audiences — featured in leading international media since 2013.

| | | | |
|------------------|------------------------|------------------|------------|
| Forbes | <i>Financial Times</i> | WIRED | TechCrunch |
| Business Insider | VentureBeat | <i>USA Today</i> | HuffPost |

WIRED

“Addictive mobile game gains 1M players in two weeks”

WIRED on a breakout product from Christopher's studio.

FINANCIAL TIMES

“Facebook's latest rivals fight for attention”

The FT on Inlope, the interest-based network he co-founded.

TECHCRUNCH

“Microsoft-backed Inlope is an interest-based local social network”

TechCrunch on Microsoft backing his startup.

VENTUREBEAT

“A new app for finding nearby people as crazy about something as you are”

VentureBeat on the launch of Inlope.

TECHCRUNCH

“Steve the Jumping Dinosaur lands on his feet”

TechCrunch on another hit game from his studio.

USA TODAY

Rally — the nightlife app, featured by USA Today College

USA Today on Christopher's nightlife discovery app.

ALSO COVERED ACROSS GERMAN & EUROPEAN PRESS

Süddeutsche Zeitung · Der Standard · ORF · DIE ZEIT · WELT · Focus · Der Aktionär · brutkasten · Gründerszene · Nachrichten.at

FULL PRESS CLIPPINGS & ORIGINAL ARTICLES AVAILABLE ON REQUEST.

08 Management & Media

Christopher is exclusively represented by **Marco Frederic**.

Marco Frederic manages the full scope of Christopher's professional engagements — from first inquiry to post-event delivery — so organizers always work with one reliable, single point of contact.

On the ground, Marco leads **PR and press relations** and produces **professional photo and video content** at every appearance, turning each talk into lasting media for both the speaker and the host event.

Behind the scenes he handles scheduling, travel, contracts and partnerships, keeping the experience seamless from booking to follow-up.

- Booking & Scheduling

- Travel & Logistics

- PR & Press Relations

- Photo & Video On-Site

- Social Media & Content

- Partnerships & Sponsorships



MARCO FREDERIC & CHRISTOPHER OBEREDER
· BEYOND EXPO, MACAO

09 Booking & Management

Bring Christopher to your stage.
**Inquire about availability,
topics, and dates.**

EMAIL contact@fredinax.com
For all speaking & partnership inquiries

WEB fredinax.com/chris

MANAGED BY **Marco Frederic — Fredinax Tech
LLC**
30 N Gould St STE R, Sheridan, WY 82801,
USA

Marco Frederic
Manager · Fredinax Tech LLC
Exclusive booking, management &
on-site media.

PRESS & MEDIA:
ON-SITE PR · PHOTO
· VIDEO
AVAILABLE ON
REQUEST

SPEAKING FEE

On request

Fees vary by format, location, and travel. Reach out for a tailored proposal.

LANGUAGES English · German

BASED IN Palo Alto, California

TRAVELS Worldwide

FORMATS Keynote · Fireside · Panel

DURATION 20–60 min